

For GE Health Choice members who are expecting, we have some other exciting news to share.

Introducing our new GE Maternity Care Select Program



GE Maternity Care Select

If you're pregnant, planning and preparation awaits you. But you have help. Through your GE Health Choice Plan, you may be eligible for a program that connects you with the area's leading providers of obstetrical services. Beverly Hospital, Essex County OB/GYN and the North Shore Birth Center have partnered with this program to provide you with the quality care through pregnancy to birth and beyond.

Enhanced Maternity Benefit

The program benefit for eligible members is 100% coverage of routine prenatal care and delivery costs for Option 1 and Option 2 members. If you are an Option 3 member, coverage is 100% once you have satisfied your annual deductible. For more information, please contact the HealthCoach from GE.

Should you or your baby require special care or an extended hospital stay, additional costs may apply, and if applicable, will be subject to the GE Health Choice Plan.

Broad Access to Care

Beverly Hospital, in affiliation with the Essex County OB/GYN Associates and the North Shore Birth Center, is the largest provider of obstetrical services in the region, welcoming 2,400 babies each year. You can feel assured with your care as Beverly Hospital is prepared for all levels of delivery, from normal childbirth to high risk with Level II Intensive Care units. They also offer a robust prenatal program including Childbirth Classes, Breast Feeding Support, and extensive maternity education.

With the largest local network of physicians, midwives, nurse practitioners and physician assistants, eligible GE Health Choice

Plan members will have access to a network of more than 28 experts in maternity services located throughout Boston's North Shore.

Maternity Care Services Program Concierge

The role of the Maternity Concierge is to serve as your point of contact to Beverly Hospital's MCS Partner Program's system of care and to ensure that you have an exceptional experience throughout your pregnancy. A Maternity Concierge will coordinate appointments, maternity education classes and provide answers and guidance throughout your pregnancy.

An Exceptional Experience

Undoubtedly, this is an exciting time that is filled with questions. If you choose to participate in the GE Maternity Care Select Program, rest assured that we will share your goal of a happy, healthy pregnancy and will guide you through each stage on your journey to parenthood.

Let's Get Started!

Contact HealthCoach from GE at (866) 272-6007, who will help confirm your eligibility and connect you with the Maternity Concierge.

HealthCoach from GE

(866) 272-6007

Beverly Hospital Maternity Concierge

(978) 232-5507

maternityconciergeGE@ecobemail.com



NORTH SHORE BIRTH CENTER